



# HANNA KLEIN

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Award-winning design and illustration for the web. Special weakness for great UI, as a way to excite users and clients. Over ten years of experience with a wide spectrum of clients in the electronics, entertainment, fashion, and health care industries. Samples available at www.snailfactory.com.



//// EXPERIENCE //////////////////////////////////////



**The Wonderfactory / Art Director, New York, 08/05-10/08**

Art director on the massive overhaul of WebMD.com - an 18 month project. Participated as designer as well as manager of junior designers, to create unique templates for home page, search, wellness centers, topic centers, mini centers, message boards, health tools, and videos. In 2007, WebMD received the People's Voice Webby for Best Health Site. Other clients included Comcast, Food Network, Hearst Argyle TV, Medscape, and Special Olympics. Managed and mentored multiple designers at all levels.



**Freelance Design, Illustration & Music / New York, 03/95-present**

On- and off-site digital design for such clients as About.com, Parade Magazine, Ralph Lauren and Vivendi Universal Games. Print illustration for such magazines as Fortune and Silicon Alley Reporter. Winner for illustration in the 1998 Jane Magazine Fiction and Illustration Contest. Storyboarding for web and film. Fine art painting and drawing for private collectors.



Composing and performing in the rock band Telenovela Star. In 2006, Car Song was selected as theme song for two seasons of The N Channel's teen drama Beyond the Break. The song was included in the N Channel Soundtrack and was finalist in the Film/TV category of the 2007 Independent Music Awards. The band appeared twice on As the World Turns as the fictitious band The Crew. For more info, visit www.telenovela.com.



**Deutsch, Inc. / Art Director, New York, 03/04-02/05 & 05/05-07/05**

A variety of ongoing design projects for Microsoft, MCI, Novartis, Tylenol, and the launch of Snapple, Snapple's summer sweepstakes site. Two months of character illustration for Famvir and Lamisil.



**Tribal DDB / Art Director, New York, 03/05-05/05**

Ongoing client projects included Humera, NY Lotto, Probiotics. Developed new look and feel for DuoNeb.com.



**Agency.com / Art Director, New York, 07/02-03/04**

Sole designer brought to Agency.com from <kpe> after the dissolution of Mobilocity. Responsible for bringing Ralph Lauren to Agency.com for the development of the RL Girl website, and served as Art Director. Other clients included Discovery Networks, Mandalay Bay, Neiman Marcus, and Sony. The Web Marketing Association's 2003 WebAward Competition presented www.rlgirl.com with Best Shopping Site and www.mandalaybay.com with a Standard of Excellence.



**<kpe> / Designer, New York, 09/99-07/02**

Developed look and feel for several high visibility client projects including the complete redesign of Sony.com and Sonystyle.com. Designed Andiandmax.com, a site noted for its creativity in AdWeek's 2001 Interactive Agency Report Card. One of only three designers brought over during the January 2002 acquisition of <kpe> by Mobilocity. Clients included Beauty.com, Comedy Central, Markle Foundation, Polo, Princess Cruises, and Sony.



**Technologic Partners / Webmaster/Production Associate, New York, 04/98-09/99**

Designed and maintained company websites. Designed conference materials, monthly VentureFinance newsletter, and sections of the biannual Fortune Magazine Technology Guide. Illustrated one story per issue and edited photography.



//// EDUCATION //////////////////////////////////////



**School of Visual Arts / New York, 01/93-06/97**

Ongoing work in graphic design, illustration and sculpture.

**ICU University / Tokyo, 09/90-07/91**

Was sole student selected from UMass to attend this exchange program. Studied Japanese language, art and business. Taught conversational English to teachers and students at local secondary school.



**University of Massachusetts / Amherst, 09/87-06/90**

Graduated cum laude with a Bachelor of Arts in Japanese and Linguistics. Awarded Phi Beta Kappa and Alpha Lambda Delta.

//// SKILLS //////////////////////////////////////



Managing and mentoring designers at all levels.  
The usual suspects: Photoshop, Illustrator, InDesign, Quark, Dreamweaver, GoLive.  
Animation in Flash and Director. Sound editing in Logic.  
Working knowledge of HTML and CSS.  
Inspired brainstorming for developing better online content and experiences.

